

# MULA-4-WiFi Rural Roll-out Project



**MULA-4-Wi-Fi**  
The Signal That Makes The Change



*African terrestrial rollouts*

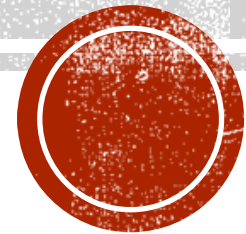
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# RURAL HOTSPOT ROLL-OUT

MULA-4-WI-FI



# JOINT VENTURE STRUCTURE

- **Cloudtel SA (Licencing partner)**

Will supply all licensed equipment, services and site planning

- **Mula 4 Wifi (Shopfront and Marketing partner)**

Will be responsible for Marketing, Sales, Administration and back-office services

- **Y-Install (Operational partner)**

Will supply all non-licensed equipment, installations, maintenance and logistics

Will raise site establishment capital

# PROJECT SUMMERY

- Installation of WiFi hotspots in Townships
- Provide internet services at hotspots
- Sell via voucher system



# METHODOLOGY

- Hotspots will be rolled out in one square kilometre blocks (Mula blocks)
- Each block will be self sustaining and can be individually funded
- A block will not be geographically bound
- A marketing campaign will precede a hotspot initiation

# VIABILITY

- No competition
- Most sought after product taken to high dense area of demand with no existing supply
- Sustainable solution
- Reliable service provider

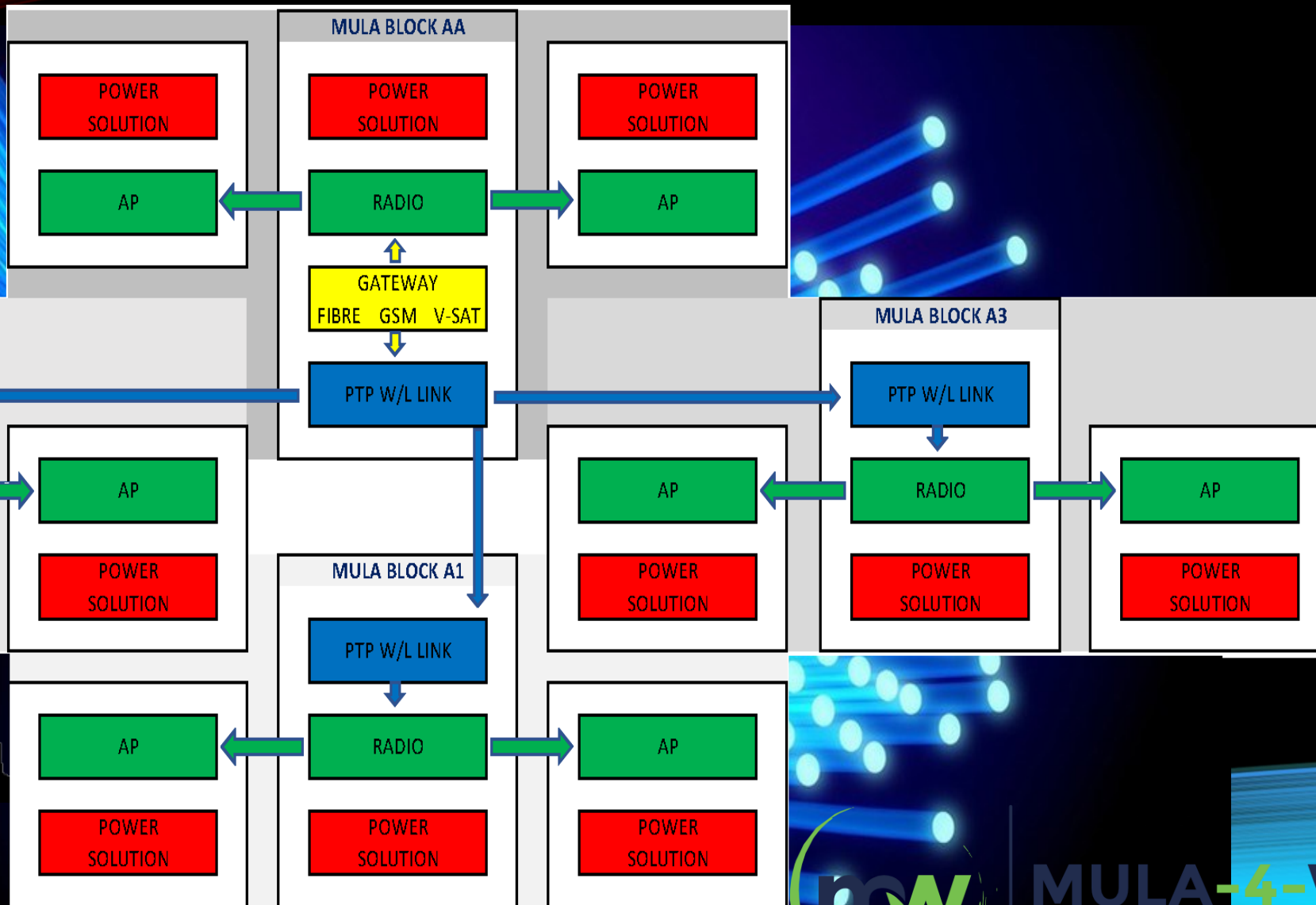


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# REPAYMENT

- Through the smart wallet system
- As client buys the voucher R8,00 drops in real-time in the funders wallet.

